



## **Bay Area Book Artists and Foothill College Announce the Book Arts Jam 2008**

*A Celebration of Original Artists Books, Zines and Book-Related Arts*

**Saturday, October 18, 2008 - 10am to 4pm**

### **WHAT IS THE BOOK ARTS JAM?**

A one-day celebration at Foothill College in Los Altos Hills, California (in the heart of Silicon Valley) that includes an Exhibitors Showcase, a book arts exhibit, demonstrations by book artists and craftspeople, and a slide show/CD that showcases the work of book artists throughout the San Francisco Bay Area. October 18, 2008 will be the 7<sup>th</sup> Annual Book Arts Jam. Last year over 700 visitors came to the Jam, enjoyed the work of more than 50 exhibitors, participated in related activities, and became captivated with the book arts.

### **WHAT IS THE EXHIBITORS' SHOWCASE?**

If you are an artist or craftspeople involved in the book arts and related arts (including one-of-a-kind or limited edition artist books, 'zines, letterpress books and broadsides, mailart, calligraphy, fine art prints, handmade paper, and multiples) or a non-profit organization that supports book artists, we invite you to apply to have a table in the Book Arts Jam Exhibitors' Showcase. The objective of the Exhibitors' Showcase is to create a mini-open studio for book artists to educate visitors about the book arts, see the work of other artists and to show and sell their work.

If we get more applications than tables, we will take the following into consideration in selecting exhibitors: the date your application was received, quality of craftsmanship, originality of ideas/ design and educational content, which could include demonstrations, handouts, make and takes, or informational displays – anything that will help educate visitors about the book arts. We welcome participants who want to show and talk about their work, even if you aren't going to be actively selling your work.

To apply to have an exhibitor table at the Book Arts Jam 2008, please fill out both sides of the attached Exhibitor Application/Contract and send a signed copy with your check to: BABA Book Arts Jam c/o Kent Manske, Foothill College, 12345 El Monte Road, Los Altos Hills, California, 94022. Applications must be received by June 30, 2008.

**Book Arts Jam 2008**

# Book Arts Jam 2008

## EXHIBITOR APPLICATION/CONTRACT

email: [info@bookartsjam.org](mailto:info@bookartsjam.org)

[www.bookartsjam.org](http://www.bookartsjam.org)

Name: \_\_\_\_\_ Small Press or Business Name \_\_\_\_\_

Have you participated in previous BABA Book Arts Jams? \_\_\_\_\_ If yes, how many times? \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_

10-12 word description of what you will be exhibiting (for the Jam website & program):

\_\_\_\_\_  
\_\_\_\_\_

**ACCEPTABLE MEDIA INCLUDE:** 'zines, artist's books, limited edition handmade books, letterpress books and broadsides, multiples in any media, fine art prints, calligraphy, hand-made paper.

Are you proposing to share your table with another artist? If so, who: \_\_\_\_\_  
(We need a signed application from each participating artist unless you are part of a single business enterprise.)

**IMPORTANT:** On a separate sheet, please describe your work and indicate what you plan to do to promote education and information exchange about your work (e.g. handouts, informational demonstrations, slide shows or photos of your process). If we have more applications than tables, we will take the following into consideration in selecting exhibitors: the date your application was received, quality of craftsmanship, originality of ideas/ design, and educational content, which could include demonstrations, handouts, make and takes, or informational displays – anything that will help educate visitors about the book arts.

**EXAMPLES OF YOUR WORK:** We need to see examples of your work to evaluate your application. You may refer us to a website that has images of your work or enclose images in any format (slides, digital files on CD in jpg format, photographs, photocopies) to assist us in reviewing your application. Please do not assume we know your work.

**FEE FOR ACCEPTED APPLICATIONS:** \$30.00 per table; include full fee made payable to Bay Area Book Artists with your application. This fee will be refunded if your application is not selected.

**APPLICATION DEADLINE: June 30, 2008** To apply for an exhibitor table, send your completed, signed application, description of your work, and check for \$30.00 to Bay **Area Book Artists** to Kent Manske, Foothill College, 12345 El Monte Road, Los Altos Hills, California, 94022. Applications must be received by June 30, 2008. Notification of accepted applications will be sent on July 15, 2008.

*Bay Area Book Artists (BABA) is a group of independent, free-thinking contributors who seek to expand horizons in the book arts by making books, organizing exhibitions and maintaining and furthering an awareness of the greater community of book artists and book arts.*

**Terms and Conditions of Application and Contract**

1. This is a non-profit event. Volunteer members of the Bay Area Book Artists (BABA) are promoting the event at Foothill Community College at 12345 El Monte Road, Los Altos Hills, California.
2. It is the sole obligation of BABA to furnish a table in the Foothill Community College Campus Center, where the Jam will be held, as well as general lighting, heating and cleaning of common areas, and to provide signage and promotional materials. All responsibility for staging the individual table remains with the exhibitor.
3. One or more artists may occupy a table. Unless the participating artists are part of a single business enterprise, we must receive a completed application from each individual. Not-for-profit groups or organizations may also sponsor a table.
4. The exhibitor agrees to occupy the contracted exhibit space during the full term of the show (from 10 a.m. until 4 p.m.) and will not dismantle their display prior to the end of the event. Adherence to this condition will be considered when reviewing future applications.
5. The exhibitor will set up their table beginning at 8:00 a.m. on October 18, 2008. Their table should be ready by 10:00 a.m.
6. The exhibitor agrees to remove all property from the Book Arts Jam rooms by 6:00 p.m. on October 18, 2008.
7. The exhibitor will exhibit only the products described in the application. **ABSOLUTELY NO IMPORTED ITEMS. ALL WORKS EXHIBITED MUST BE MADE BY THE ARTIST.**
8. The exhibitor should not assign any rights or sublet the space without the prior written agreement of BABA.
9. All the exhibitor's property at the show shall be at the sole risk of the exhibitor. BABA and Foothill College assume no responsibility for loss or damage thereto.
10. The exhibitor agrees to be responsible for any licenses or permits and taxes associated with the sale of work at the show.
11. A fee of \$30 per table is payable with this application, which is returned to applicants who are not accepted. There will be a \$25 charge on all checks returned due to insufficient funds. Include a sufficiently large self-addressed, stamped envelope for the return of application materials. Checks must be made out to Bay Area Book Artists. Postal money orders are discouraged.
12. In the event the facility in which the show is to be held becomes unavailable for occupancy for whatever reason, BABA and Foothill College will not be responsible for any loss of business, profits or expenses of whatever nature incurred by the exhibitor.
13. I agree to hold the Foothill-DeAnza Community College District, as well as its agents, harmless from and indemnify them against any liability claim arising from my acts or omissions as a participant in the Book Arts Jam.

**NOTE ON Foothill COLLEGE FACILITIES:**

We will be holding the Book Arts Jam 2008 in the Campus Center and in other spaces on the Foothill College campus. If we have more applicants than available exhibition space, we may need to limit each exhibitor to one table. We will try to accommodate your needs, but we cannot guarantee that we will be able to accommodate print bins, stands, or additional floor furniture. Use of such furniture must be expressly approved in writing by the BABA exhibitors' showcase committee before it is permitted. To preserve this beautiful facility, nothing may be attached to the walls or windows of the exhibition hall.

I/We hereby apply for exhibit space in the Book Arts Jam 2008. I/We hereby agree to abide to all the show terms, conditions and regulations above and available on [www.bookartsjam.org](http://www.bookartsjam.org). By signing here, I/We agree to hold the Bay Area Book Artists (BABA) and Foothill College harmless for any and all liability of injury and damage to life and property.

**I AGREE TO THE ABOVE TERMS AND CONDITIONS.**

**SIGNATURE(S)** \_\_\_\_\_ **DATE** \_\_\_\_\_

\_\_\_\_\_ **DATE** \_\_\_\_\_

**Please make a copy of this application/contract for your records**